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**GERMANY**  
*Switzerland & Austria*

Issue 49 | April 2017



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**DISCOVERING GERMANY 2017**

THE MAGAZINE PROMOTING GERMANY, SWITZERLAND & AUSTRIA





Photo: © Daniele Kaehr & Maya Wipf

SPECIAL THEME: DESIGN OF SWITZERLAND

## Switzerland's innovative thinkers

Ever wondered what typical Swiss design usually entails? Find out more on the following pages where we present some of the country's most innovative designers and their enchanting products.

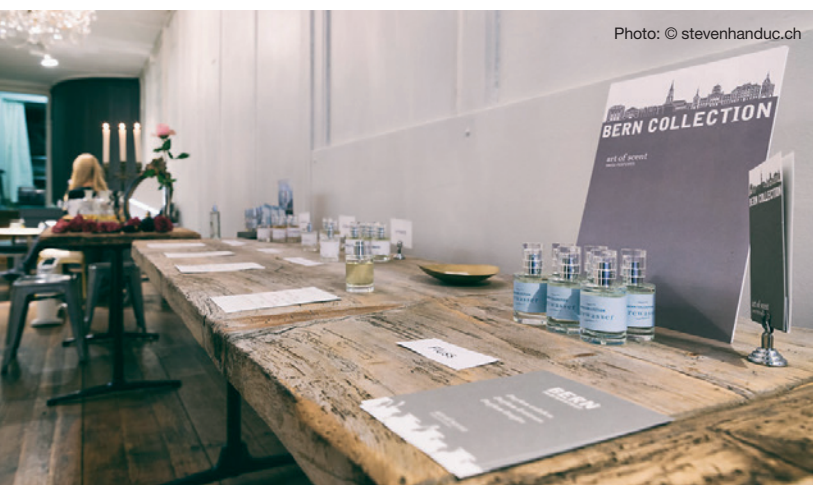


Photo: © stevenhanduc.ch



Photo: © Lifetime Kidsrooms

# Swiss perfumes inspired by the mountains

**Brigitte Witschi has been fascinated by scents her entire life. Now she creates her own special perfumes in her atelier in the Swiss capital of Bern.**

TEXT: INA FRANK

"Already as a child, I had an affinity for scents," says Brigitte Witschi. "I experienced the world around me through my nose: freshly cut grass, dry wood, the young sheep on a farm and much more." Besides, one of her neighbours worked as a perfumer. Witschi remembers: "When she developed new creations, she always had her windows wide open and I could smell from far away which mixture she was creating." Witschi was allowed to help her with bottling, binding meshes and sticking the labels. The fascination for scents has accompanied her for her entire life.

Her different lines of perfumes will surely suit every taste. The line 'Bergduft' is available with edelweiss, blue gentian and Carline thistle. Soon, it will be extended by a handmade soap. The 'Bern

Collection', to which belongs the extraordinary 'Aarewasser', will soon include a second perfume dedicated to the heraldic animal of Bern, the bear Finn. The exclusive line 'Parfums d'Atelier' can only be purchased in Witschi's own atelier. "For this product range, there will be two new creations. One will be the summer scent 'sundust'," Witschi reveals.

Above all, Witschi offers perfume workshops. Participants learn a great deal about perfumes and can create their very own fragrance. Witschi's city tour 'Bern following your nose' is something very special: one can experience the Swiss capital in a different way and afterwards create a fragrance as a souvenir.

[www.artofscents.ch](http://www.artofscents.ch)



The 'Aarewasser'.  
Photo: © bildaufbau.ch



Brigitte Witschi.  
Photo: © Rachel Morgan Liechti



Photo: © stevenhanduc.ch

# Bespoke couture made in Switzerland

**Some events are just too important to spoil with carelessly chosen garments. So make sure you are always dressed to impress - preferably in high-quality clothes that fit you like a glove.**

TEXT: SILKE HENKELE | PHOTOS: DANIELE KAEHR & MAYA WIPF

Karin Bischoff and Kathrin Baumberger immediately liked each other when they first met at the fashion project SENTIS. Out of this initial mutual sympathy, Die Manufaktur originated in 2009, a workshop that produces exclusive, hand-stitched couture. "Karin and myself, we are both tailoring enthusiasts. We and our team are all about unforgettable designs, comfortable cuts and the manufacture of exquisite, wearable but at the same time distinctive fashion," says Baumberger, explaining Die Manufaktur's couture's appeal.

Customers in search for that particular something will be pleased to hear about Die Manufaktur: "We are one of the few couture tailor shops in Switzerland offering bespoke, hand-stitched couture for all

occasions. So, regardless whether you are looking for a memorable wedding gown or a dress for a grand entrance on the red carpet, for bespoke suits and shirts for businessmen and women, or for corporate fashion concepts, Die Manufaktur should be your first point of contact," Baumberger elaborates.



Even the smallest details are exquisitely stitched by hand.

Has this peaked your interest? Then make sure to visit Die Manufaktur on their premises in St. Gallen on 8 April 2017. On this day, you will have the chance to take an exclusive sneak peek at Die Manufaktur's upcoming spring 2017 collection.

[www.diemanufakturmbh.ch](http://www.diemanufakturmbh.ch)



Owners of Die Manufaktur:  
Kathrin Baumberger (right)  
and Karin Bischoff (left).